

Roll Over Adorno: Critical Theory, Popular Culture, Audiovisual Media (SUNY series in Postmodern Culture)

Robert Miklitsch

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Moves from Beethoven to Buffy to examine the blurred nexus of elite and popular culture in the twenty-first century.

What happens when Theodor Adorno, the champion of high, classical artists such as Beethoven, comes into contact with the music of Chuck Berry, the de facto king of rock 'n' roll? In a series of readings and meditations, Robert Miklitsch investigates the postmodern nexus between elite and popular culture as it occurs in the audiovisual fields of film, music, and television—ranging from Gershwin to gangsta rap, Tarantino to Tongues Untied, Tony Soprano to Buffy the Vampire Slayer, Miklitsch argues that the aim of critical theory in the new century will be to describe and explain these commodities in ever greater phenomenological detail without losing touch with those evaluative criteria that have historically sustained both Kulturkritik and classical aesthetics.

Robert Miklitsch is Associate Professor of Critical Theory at Ohio University. He is the author of From Hegel to Madonna: Towards a General Economy of "Commodity Fetishism," also published by SUNY Press.



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