



Funny Business

Christopher Byrne

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Play is an essential, necessary, and natural human activity...and it's for adults and companies, too. Play is an immersive process that allows us to ask "What if?" to break free of the strictures that limit creativity and satisfaction. It is not about reverting to childhood, but a way to use the processes that came naturally to us as children but have been trained out of us, labeled as inappropriate, or otherwise diminished.

Funny Business will show you how adults and companies can recapture and use this powerful tool to foster innovation, increase their competitive advantage, and create a vibrant and satisfying workplace. It delves into the concepts of play and what makes it so powerful in children's development, and dispels the myths and beliefs that have made play a dirty word.

From distinguishing between play and recreation to covering the practical tools managers and companies can use to create lasting change at all levels of operation, *Funny Business* will help you discover how your creative powers are one of the greatest assets you have and how they can contribute to your company and career.

Okay, let's play!

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Sheila Robinson:

A lot of people always spent all their free time to vacation as well as go to the outside with them household or their friend. Do you realize? Many a lot of people spent many people free time just watching TV, or playing video games all day long. In order to try to find a new activity that's look different you can read a book. It is really fun for you personally. If you enjoy the book that you read you can spent all day every day to reading a e-book. The book Funny Business it is very good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. When you did not have enough space to deliver this book you can buy the actual e-book. You can m0ore easily to read this book from the smart phone. The price is not too costly but this book has high quality.

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