

The Complete Guide to Spotting Accounting Fraud & Cover-ups: Everything You Need to Know Explained Simply

Martha Maeda

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According to the Association of Certified Fraud Examiners, accounting fraud cost more than \$994 billion in 2008, and the average organization lost 7 percent of its total revenue to fraud. So how can you prevent this from happening in 2010? The Complete Guide to Spotting Accounting Fraud

& Cover-Ups details how to spot minor abnormalities or forgeries in paperwork, as well as what to immediately suspect and methods for uncovering scams.

You will learn the signs to look for, including excessive turnover of lawyers and auditors, changing professionals in the middle of a transaction, inconsistent information, and significant declines in stock prices. You will learn how to recognize earnings manipulation, premature and fictitious revenue, overvalued assets and undervalued liabilities, and more.

This manual will be an indispensable aid for serious investors, industry pros, acquisition and merger managers, and small business owners alike. After reading The Complete Guide to Spotting Accounting Fraud & Cover-Ups, you will no longer have to worry about accounting fraud and can focus on increasing your profits.



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