



International Business Etiquette and Manners. The Key Differences in Practice between the USA and Japan and their Effects upon Communication and Working Relationships

Lilly Marlene Kunkel

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Scientific Essay from the year 2008 in the subject Tourism, grade: 1.7, University of Brighton (School of Service Management), course: International Business, language: English, abstract: This paper deals with the cultural differences between the USA and Japan. It gives an overview of Japan's form of state, economy and culture, illustrates the most important things to consider in business meetings between these nationalities and provides recommendations for correct behaviour in a US-Japanese business environment.

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