



Efficient Enterprise: Increased Corporate Success with Industry-Specific Information Technology and Knowledge Management (St Lucie Press Series on Resource Management)

Peter Schimitzek

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Written from a business rather than a technical perspective, this book explores the logic behind ERP. It emphasizes application modules and their business implications, considering and specifying the differences between sectors of the industry. The author uses case studies to capture and illustrate best practices. He discusses fundamentals, concepts, functions, components, and all relevant aspects of the topic, focusing on integrating information and business processes in the total enterprise and in the supply chain.

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