



International Handbook of Social Media Laws

Paul Lambert

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"Social media has become the online meeting place. People now communicate on an unparalleled scale. Covering 34 countries, this text provides a useful snapshot of the issues that permeate virtual life. This text will aid lawyers when looking for where to begin when faced with a problem in this fast moving arena." Stephen Mason, barrister, academic and author

International Handbook of Social Media Laws is the only title currently available to address social networking laws at an international level. It clearly explains each of the main legal issues and developments across various legal jurisdictions to ensure that a company's social media presence can be fully compliant with the law of each country.

It covers all aspects of the law from a UK and international perspective by offering country report chapters that highlight the legal issues, cases and rules in each jurisdiction.

Reviews

"I was simply riveted ? [expert contributors] of a very high order indeed ? so much more than a worthy compendium of SM laws and cases. It simply brings the whole subject alive ? [it] not merely describes what is going on. It makes you think. That is why this book is so valuable ???
The Rt. Hon. Professor Sir Robin Jacob. Foreword.

"Social media has become the online meeting place. People now communicate on an unparalleled scale. Covering 34 countries, this text provides a useful snapshot of the issues that permeate virtual life. This text will aid the lawyer, student, journalist and others when looking for where to begin when faced with a problem in this fast moving arena.??
Stephen Mason. Barrister, International expert and author on electronic evidence and electronic signatures.

"In one wide-ranging volume, Lambert and the country reporters demonstrate that law can not only keep up with technological change, but can in fact stay well ahead by anticipating upcoming questions. This comprehensive comparative reference will be invaluable for lawyers and students serious about the widespread legal impact of social software, and the myriad ways in which different legal regimes react to these new and growing challenges.??
Professor Joshua Fairfield. Washington and Lee University School of Law.

The Internet offers amazing and at times bewildering choices, especially when it comes to online social media. This volume is your guiding star, shedding expert light not only on the legal perspectives of issues cropping up, but also on what we can expect the future to hold. An essential work for everyone in the field!
Viktor Mayer-Schönberger. Professor Oxford Internet Institute, internet and law expert, author of the bestselling book Delete: The Virtue of Forgetting in the Digital Age.

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