



O Turismo E Os Não Lugares (Portuguese Edition)

Ycarim Melgaço Barbosa

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O livro aborda o aspecto mágico e sedutor do Turismo, que envolve as pessoas em um mundo de encantamento ao criar os não lugares conduzindo-os para o mundo do faz de conta. Recife, com seus canais, torna-se a "Veneza Brasileira"; Búzios, devido à comparação feita por Brigitte Bardot quando visitou o país, transforma-se na "Côte d' Azur" do Brasil. A revitalização de centros históricos, em nome do resgate da memória cultural da memória cultural, acaba produzindo cenários cinematográficos para atrair o turista, tornando-os, também, não lugares. As viagens para a Disneyworld em que as crianças são acompanhadas pelas falsas "tias" produzem o parentesco do faz de conta. E em um planeta preocupado com o aspecto ecológico, os resorts transformam-se em eco-resorts.



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