



Self-Esteem at Work: How Confident People Make Powerful Companies (J-B Warren Bennis Series)

Nathaniel Branden

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In his latest work, renowned psychologist, author, and consultant Nathaniel Branden--father of the self-esteem movement-shows you how high self-esteem is becoming a prime determinant of both organizational and personal success in the Information Age. Get the basics on:

- * Stirring creativity through self-esteem
- * Establishing a work culture that builds self-esteem
- * Boosting communication skills . . . and much more!
- "Nathaniel Branden is a giant. His work integrating innovation and entrepreneurship with self-esteem is the cutting edge, and shows how the qualities of high self-esteem are the same attributes needed for succes in today's environment."
- -Ken Blanchard, coauthor, The One Minute Manager

"I want to personally thank Nathaniel Branden for adding a million dollars to our sales this year, which I don't believe we would have had without his ideas triggering new thinking"

-- Thomas E. Trumble, president and CEO, Leanin' Tree

The 21-week, self-directed development program at the end of the book is essential for employees at every level of an organization.



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Thomas Moss:

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