



Business NLP For Dummies

Lynne Cooper

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Achieve business success with Neuro-linguistic Programming

People around the globe use NLP to improve their communication skills, build rapport, make positive changes, and accomplish their goals. When used in a business context, NLP techniques can transform both your own and your team's performances. This practical guide to NLP at work will help you increase your flexibility, become more influential, and achieve professional success, whatever your career.

- **Use NLP techniques in the workplace** – overcome barriers to success and develop a winning mindset
- **Build effective working relationships** – improve your communication skills and create rapport with your colleagues
- **Lead people to perform** – enhance your ability to inspire peak performance
- **Make changes that drive success** – set and achieve ambitious goals

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