



Change Is Good...You Go First: 21 Ways to Inspire Change

Mac Anderson, Tom Feltenstein

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How does your team react to change? Do they dig in with their heels to resist it or do they welcome it with open arms?

As leaders, we know that change is a fact of life and we need to learn to manage it before it manages us. A tall order? Not when you have the wisdom of two business icons, Mac Anderson and Tom Feltenstein, to show the way. This easy-to-use book will help you and your team stop conducting business as usual.

Change is the key that unlocks the doors to growth and excitement in any organization. More importantly, without it...your competition will pass you by.

You don't have a choice about change, but you do have a choice about how you and your team react to it.

Don't wait another minute to inspire, motivate, and encourage your team to move forward and embrace change.

Lead the way. You go first.

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