



F'D Companies: Spectacular Dot-com Flameouts

Philip J. Kaplan

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Not long ago, the world was awash with venture capital in search of the next Yahoo! or Amazon.com. No product, no experience, no technology, no business plan -- no problem. You could still get \$40 million from investors to start up your dot-com. And you could get people to work around the clock for stock options and the promise of millions. Then, around April 2000, it all came crashing down.

Smart investors, esteemed analysts, and the business press found themselves asking:

- Who knew people wouldn't rush out to trade in their U.S. dollars for a virtual currency called Flooz?
- Who knew people wouldn't blow all their Flooz on a used car from the guys at iMotors.com?
- And who needed a used car from iMotors.com when they could just sit at home and have 40-lb. bags of dog food delivered to them by a sock puppet?

F'd Companies captures the waste, greed, and human stupidity of more than 100 dot-com companies.

Written in Philip J. Kaplan's popular, cynical style, these profiles are filled with colorful anecdotes, factoids, and information unavailable anywhere else. Together they form a gleeful encyclopedia of how not to run a business. They also capture a truly remarkable period of history.

F'd Companies is required reading for everyone involved in the "new economy" -- assuming your severance check can cover the cost.

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A lot of people always spent their very own free time to vacation or perhaps go to the outside with them friends and family or their friend. Are you aware? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. If you wish to try to find a new activity that's look different you can read the book. It is really fun for you. If you enjoy the book that you just read you can spent 24 hours a day to reading a book. The book F'D Companies: Spectacular Dot-com Flameouts it doesn't matter what good to read. There are a lot of folks that recommended this book. These folks were enjoying reading this book. If you did not have enough space to bring this book you can buy the particular e-book. You can m0ore easily to read this book from the smart phone. The price is not very costly but this book features high quality.

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